ABSTRACT OF THE DISCLOSURE

A print by reference method for a portable wireless device allows the portable wireless device to obtain a reference that indicates where a print content is located and to wirelessly communicate the reference to a print device causing the print device to use the reference to locate and obtain a desired set of print content and further causing the print device to print the desired print content. Alternatively, the method may cause the portable wireless device to communicate the reference to a print service which responds to the reference by downloading the print content and then forwarding the print content to a print device for printing.

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